

TOM CONNELLY

415.812.5841

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www.tconnelly.com

Certified Teacher

02/2007 - 07/2018, Psychic Horizons, San Francisco, CA

A skilled teacher and 11-year meditation practitioner. Committed to helping people, professionals and students alike, gain clarity through integrated meditation. Completed 1,840 hours of teacher training over a 4-year period and became a certified teacher in 2007.

Responsibilities:

- Developing curricula for new and advanced students
- Mentoring students in identifying and working through mental image beliefs
- Intuitive energy readings

Classes Developed:

- Ownership of Your Workplace
- Stop Worry
- Meditation in Daily Life

Art Director

06/2008 - 12/2018, SCS Global Services, Emeryville, CA

Successfully develop B2B and B2C marketing, collateral and sales pieces for an environmental sustainability company. Lead rebranding campaign including redesign of corporate logo, marks for 25 programs, corporate templates and brochures. Art directs and manages all web design projects, user interface and functionality. Works closely with CEO and sales team to translate highly technical information into working sales presentations.

Other responsibilities include:

- Design and produce certification materials for exclusive use by outside clients
- Manage all trade show design and coordination of logistics.
- Train program staff to ensure proper use of company brand elements by clients

Art Director and Principal

04/2001 - 06/2008, Anonymous Design, Inc., Oakland/San Francisco, CA

Develop and implement projects including client relations, sales, budgets and time lines. Understand and drive all projects through concept, design and delivery. Work with external creative, marketing and project managers.

Other responsibilities include:

- Interactive and print marketing design, cobrand development and banner ads
- Corporate identity, brand marketing book, templates and collateral
- Print and web production including HTML and CSS
- Targeted web-based advertising campaigns

Senior Designer

08/2007 - 06/2008, EMC Creative (Edwards & McCaslin), Danville, CA

Provide design direction and execution of a wide variety of collateral, including, 1-6 color brochures, display advertising, inserts, maps, billboards, calendars, websites and banner ads. Managed multiple projects with competing deadlines, maintaining quality and timeliness.

Education

2007 - Psychic Horizons, San Francisco, CA

- Certified Meditation Teacher

1989 - Cal Poly State University, San Luis Obispo, CA

- BS Graphic Communication, Computer Graphics Option